

Neonatology Today is Committed to Improving the Digital Experience of the Readers

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Since the Loma Linda Publishing Company and the faculty at the Division of Neonatology of Loma Linda University School of Medicine took over the production of Neonatology Today in March 2018, there has been a steady increase in the number of articles in each issue, thanks to the expansion of the contracted column articles (Figure 1). We want to thank all the contributing authors for making Neonatology Today a sustainable publication.

“Six months ago, we developed a new website (<https://neonatologytoday.org>) intending to expand further the digital footprint of the Journal in this modern era of the digital world. The custom-designed web site was developed using the R programming language and the Shiny package. (1)”

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the *Journal* in this modern era of the digital world. The custom-designed web site was developed using the R programming language and the *Shiny* package. (1) In addition to providing the links to the digital (HTML) and the print (PDF) versions of the articles, we also added a Search function for readers to quickly find articles of interest. Moreover, we developed online manuscript submission and review systems, which have not been used by our authors and reviewers yet. The website was visited by readers like you from all over the world. The traffic came from all five continents over 34 countries (Figure 2). We share this information to let our readers and authors know that the information available in the *Journal* can reach every corner of the world. We hope that some of the distributed knowledge has made an impact on neonates around the world.

Neonatology Today is committed to bringing you, our loyal readers, the most timely and accurate information. In addition, we aspire to provide our practicing neonatologists and academic researchers with inspirations for your next quality improvement or research projects. To increase the Journal's visibility in academic society, we had the *Journal* registered with Crossref. Following this step is assigning a digital object identifier (DOI) to each HTML article and including metadata in the HTML files. As many of our readers who read academic journals are very aware, DOI is a unique web link that takes the readers to the article's web page. DOI can also import articles into the citation managers (Mendeley, Paperpile, EndNote, Zotero, etc.), allowing the metadata (year, volume, issue, page, title, abstract, etc.) to be populated automatically. In addition to assigning DOIs to all future articles, we are also ac-

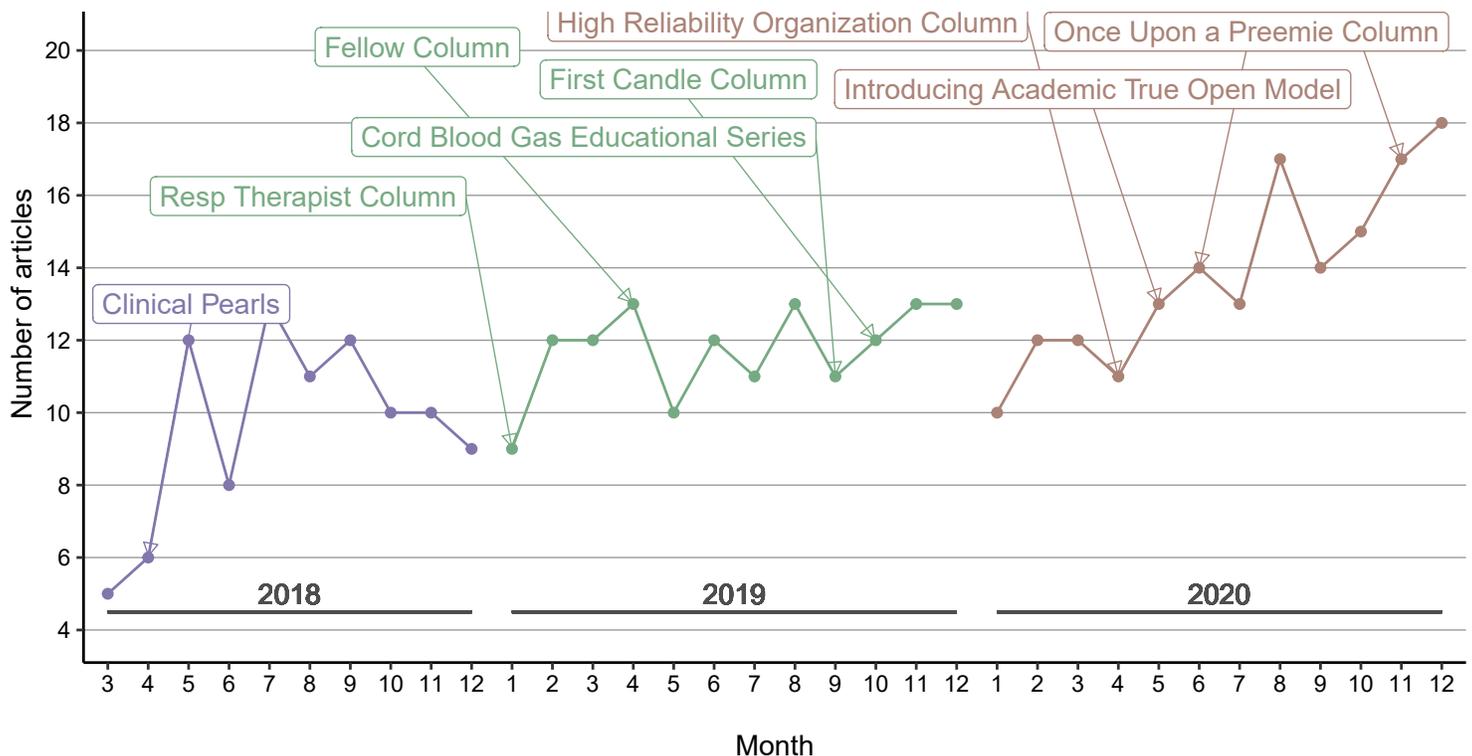


Figure 1.

tively working on assigning DOIs to the archived articles (work led by Japmeet Sandhu). With assigning the DOIs to all articles, our goal is to make citations of articles published with Neonatology Today straightforward and meet the industry standards.

“Our goal is to increase monthly publications of articles by increasing the number of unsolicited manuscripts. If you have an interesting case to report, an interesting topic to review, any personal opinions or comments to make, or a research study to report, but you are not confident how to get started, feel free to reach out to the editorial team to discuss your goal.”

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to the editorial team to discuss your goal. We are here not only to help you to accomplish your goal but to achieve your goal efficiently.

Please visit the article HTML pages and enter the DOIs into your citation manager to start a new collection with Neonatology Today's articles. We also welcome you to try out our new online manuscript submission system, with which you as the author will only focus on the content of the manuscript but not the formatting part of it. An instruction manual for the online manuscript submission system is currently in production. A separate announcement will be made when the manual is available to the public.

Keep asking questions and keep writing!

Reference:

1. Chou F-S. An unexpected use of the shiny package for R. *Neonatology Today*. 2020;15(11):26–8.

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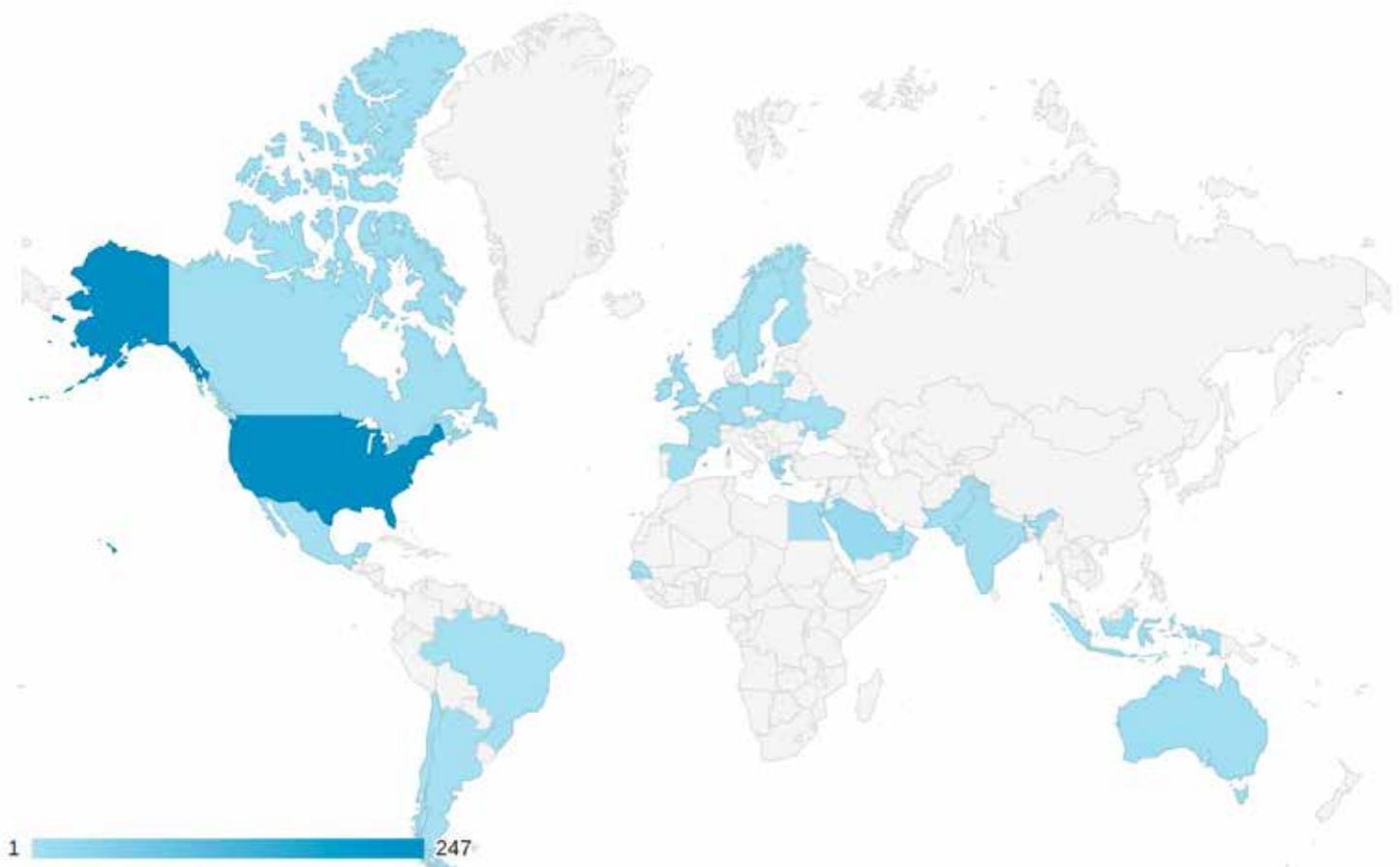


Figure 2.

